



# COMPANY PROFILE

**2026**

**OVER 9 YEARS EXPERIENCE**



**THIRD VISION  
STUDIOS**

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## BRIEF INTRODUCTION



**THIRD VISION STUDIOS KE** is a leading creative studio known for delivering high-quality visual content defined by originality, technical excellence, and refined aesthetics. Over the years, we have grown into a trusted creative partner for individuals, brands, and institutions by consistently producing impactful visuals that create lasting impressions and meaningful memories.

We offer a wide range of professional services, including outdoor and studio photography, portraiture, nature and biodiversity photography, commercial and product photography, documentary production, event coverage, and multimedia storytelling. Our experience spans both private and corporate engagements—from weddings, family reunions, and cultural events to conferences, conventions, and public sector functions—handled with professionalism, discretion, and attention to detail.

Our continued growth and success in the industry are reflected in our involvement in major productions and institutional collaborations. Most recently, Third Vision Studios KE provided full graphics design, media coverage, and live streaming services for the inaugural Nyeri Youth Summit, in partnership with the Nyeri County Government, delivering seamless visual communication and high-engagement livestream experiences. Through every project, our work captures authentic moments across emotion, detail, and atmosphere—building a strong visual legacy for our clients and partners.

# ABOUT THE FOUNDER

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Laban is the Founder and Creative Lead at Third Vision Studios KE, a multidisciplinary creative studio built on the belief that collaboration and teamwork deliver the strongest visual outcomes. He champions a collective approach to creativity, emphasizing team effort and proper recognition of all contributors rather than individual-centered branding.

He holds a Bachelor's Degree in Project Planning and Management from Karatina University and has a strong artistic foundation developed through Fine Art studies and Visual Arts training. Since 2013, Laban has worked professionally as a Graphic Designer, Photographer, Cinematographer, and Filmmaker, specializing in fashion, portrait, and product photography, as well as documentaries, advertisements, short films, and music videos. His work is defined by a distinctive visual style that continues to resonate with clients.

Alongside his production work, Laban is committed to developing industry-ready creatives. He teaches Photography and Graphic Design on a part-time basis as a guest faculty member at AIM College Karatina, focusing on practical, industry-grade skills, and also runs professional training programs through Third Vision Studios KE. He has organized over 10 photography seminars and mentored more than 50 creatives, contributing to the growth of the local creative industry.



# ABOUT US

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**Third Vision Studios KE** is a multimedia company that offers a complete range of photography, videography, design and media marketing services that enable the growth of your business. Third Vision Studio was established as a media company in Kenya in 2013.

From the concept through production to delivery, we offer the optimum balance of value and experience. Our team of talented photographers, cinematographers, designers and writers serve all areas in Kenya & beyond.

Our main strength is based on providing our customers with effective visual solutions with a valuable artistic depth. Our approach is one of collaboration. We like to hear your views and reactions to our work. You deal directly with the team, forming a close working relationship to deliver clear, strategic solutions.





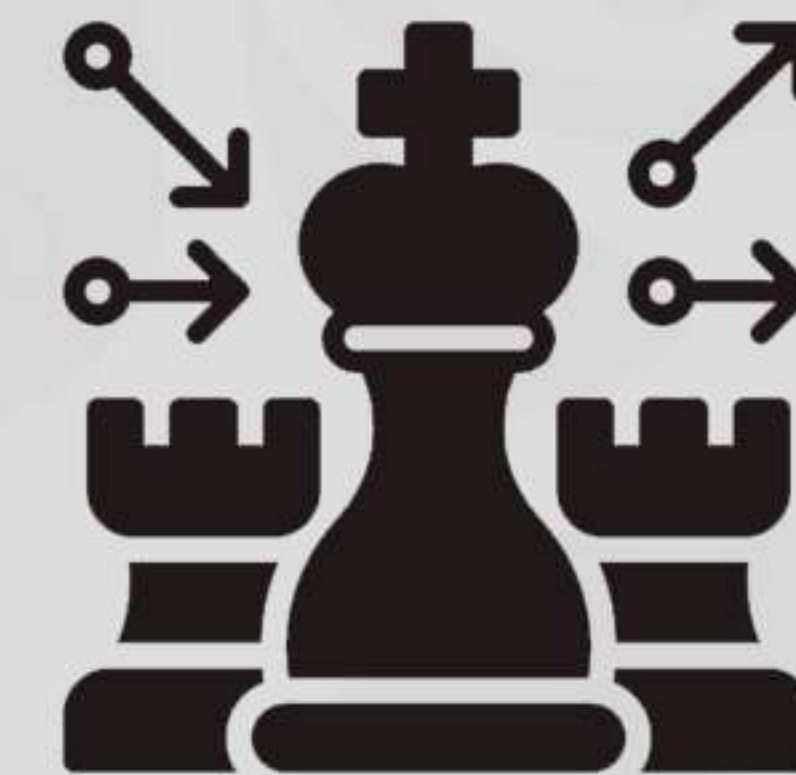
## OUR VISION

To build long term relationships with our clients and provide exceptional media related services through innovation.



## OUR MISSION

To be among the most recognized media communicationS domain in Africa and beyond.



## OUR STRATEGY

Through interpreting the vision of our clients, we deliver-artwork that will enable them be pioneers in their respective fields thus increasing their scope of influence and effectiveness.



## CORE VALUES

- Integrity
- Diligence
- Creativity
- Servanthood
- Teamwork

# WHY CHOOSE US

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- **PROVEN INDUSTRY EXPERIENCE**

Over a decade of hands-on experience delivering photography, videography, and media solutions across diverse sectors.

- **END-TO-END CREATIVE SOLUTIONS**

From concept development and production to post-production, graphics, and live streaming, we provide integrated creative services under one studio.

- **STRONG INSTITUTIONAL & PUBLIC SECTOR EXPOSURE**

Demonstrated capability in handling large-scale, high-visibility projects, including government and corporate events.

- **PROFESSIONAL EQUIPMENT & TECHNICAL CAPACITY**

Access to a wide range of professional cameras, lenses, lighting systems, drones, gimbals, and live-streaming infrastructure to ensure consistent quality output.

- **COLLABORATIVE, TEAM-BASED APPROACH**

We deploy skilled creative teams tailored to each project, ensuring efficiency, accountability, and timely delivery.

- **QUALITY, CONSISTENCY & RELIABILITY**

We are committed to delivering work that meets high technical standards while adhering to agreed timelines and client expectations.

# OUR SERVICES

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**THIRD VISION STUDIOS KE** is a the hub of creativity, offering a wide spectrum of limitless services across the digital creative space. Our services outstand from the rest and edge to give our esteemed clients touch of speciality on whatever service the choose. Find our basic services as listed below;-



**PHOTOGRAPHY**



**VIDEOGRAPHY**



**LIVESTREAMING**



**GRAPHIC DESIGN  
& BRANDING**



**DIGITAL MARKETING**

# PHOTO & VIDEO PRODUCTION

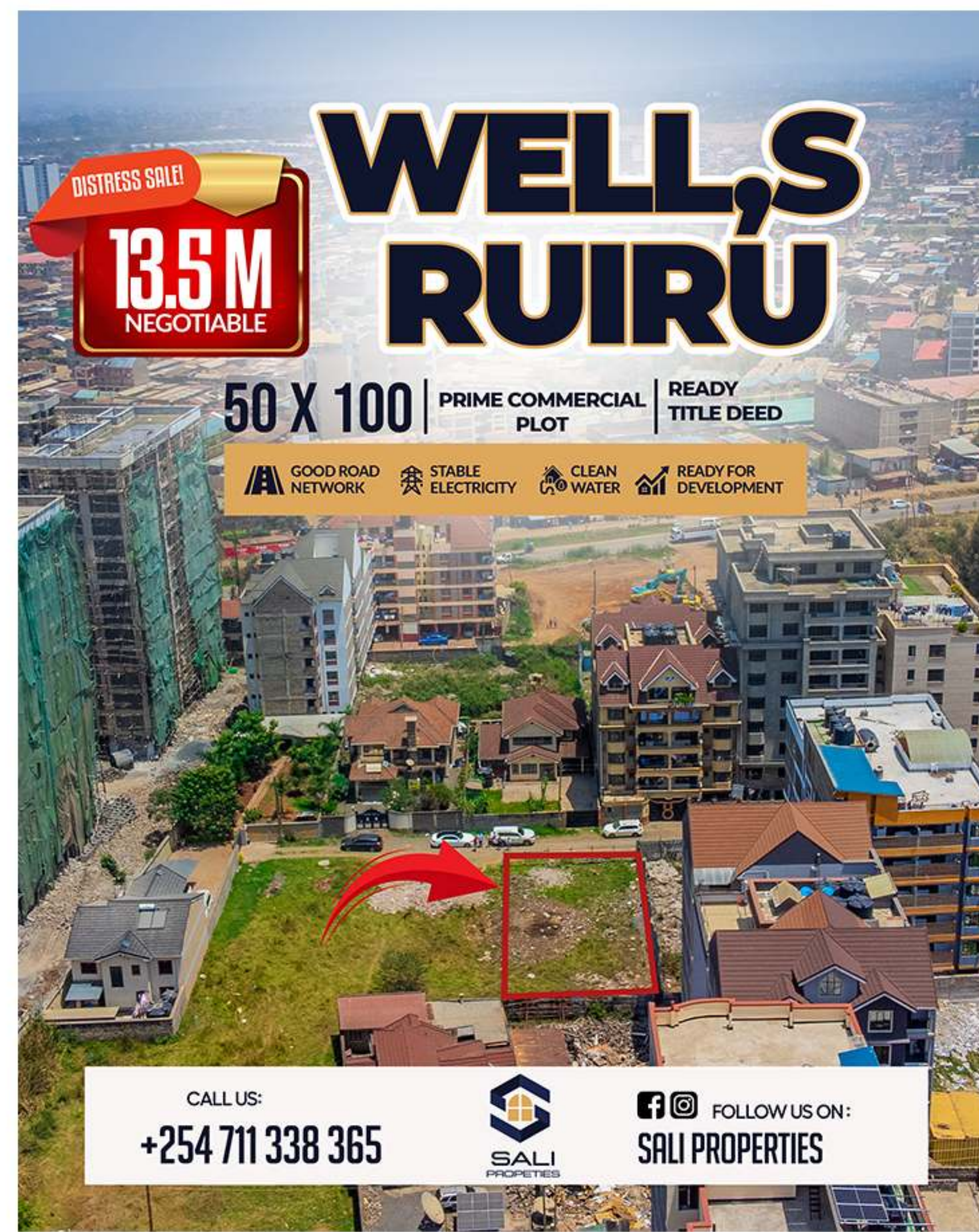
**THIRD VISION STUDIOS KE** specialises in photo & Video production. We have from our long experience being able to invest in the field and as such have the most modern video and photo production gear.

We boast in a spectrum of photo and video production genres ranging from documentaries, Weddings, Commercials, Music videos, Real Estate, product photography, fashion photography, PR photography, advertisements, catalogue shoots, ETC.

- » CORPORATE
- » EVENTS (Wedding, Funeral, Ruracio, etc)
- » AERIAL (Drone)
- » REAL ESTATE
- » POTRAIT / MODELING
- » PRODUCT
- » MUSIC VIDEOS
- » DOCUMENTARIES







**WELL'S RUIRU**

**13.5M**  
NEGOTIABLE

**50 X 100** | PRIME COMMERCIAL PLOT | READY TITLE DEED

GOOD ROAD NETWORK | STABLE ELECTRICITY | CLEAN WATER | READY FOR DEVELOPMENT

CALL US: **+254 711 338 365**

FOLLOW US ON: **SALI PROPERTIES**



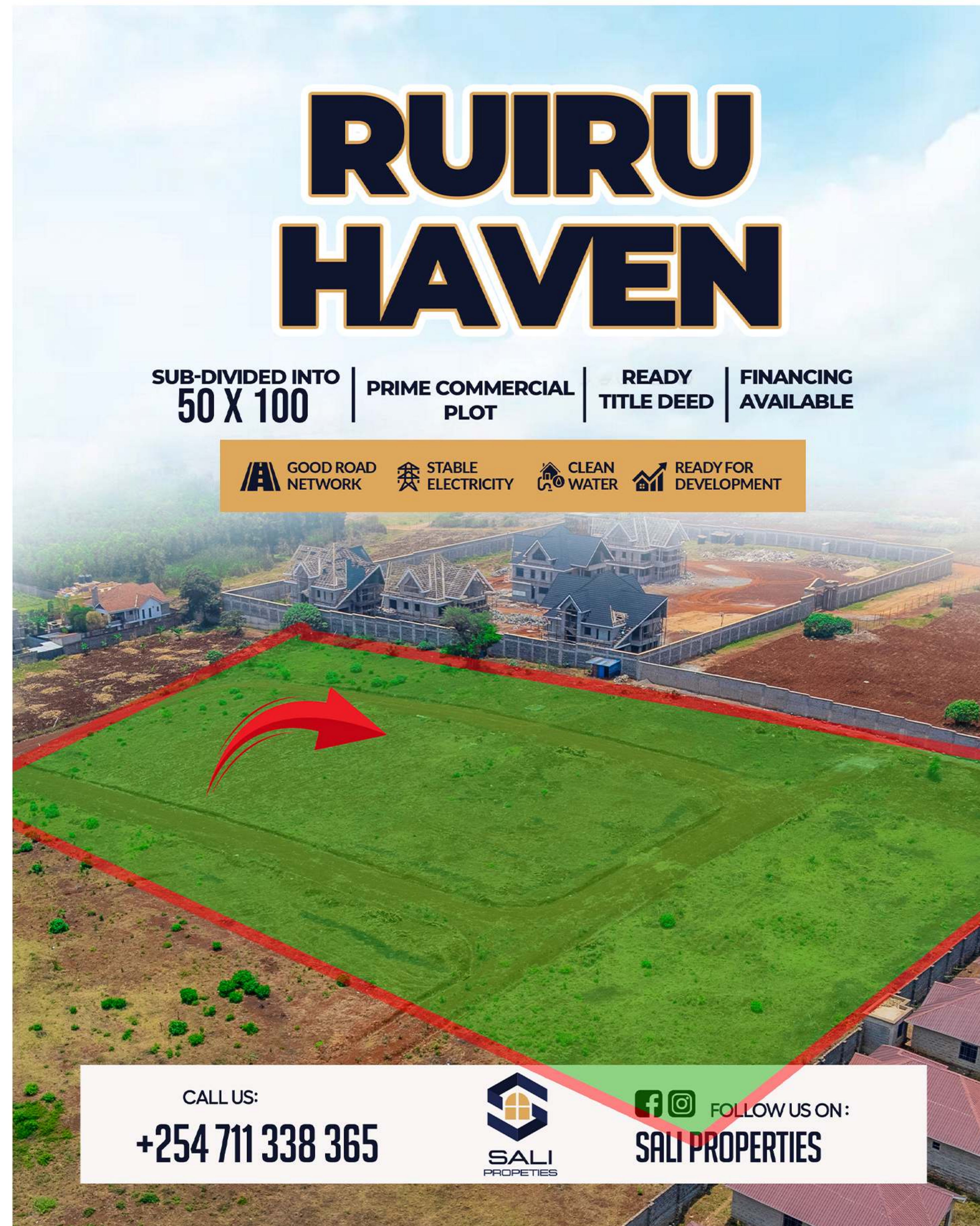
**SALI PROPERTIES**

*Blessed*  
**NEW WEEK**

Wishing you a blessed and successful new week from all of us at Sali Properties! Thank you for trusting us with your property journey.

**+254 723 694603**

**SALI PROPERTIES**



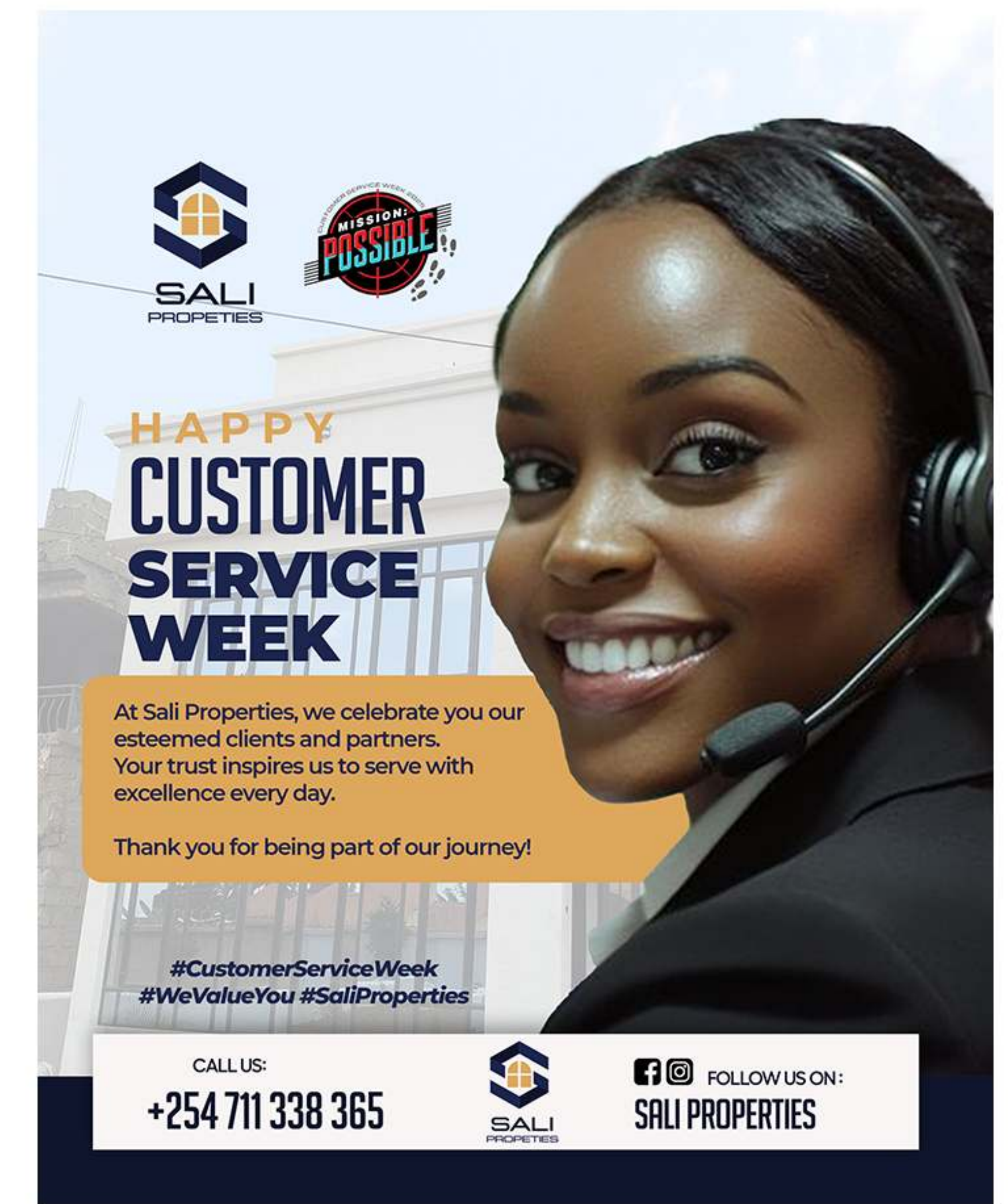
**RUIRU HAVEN**

**50 X 100** | PRIME COMMERCIAL PLOT | READY TITLE DEED | FINANCING AVAILABLE

GOOD ROAD NETWORK | STABLE ELECTRICITY | CLEAN WATER | READY FOR DEVELOPMENT

CALL US: **+254 711 338 365**

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**SALI PROPERTIES**

**HAPPY CUSTOMER SERVICE WEEK**

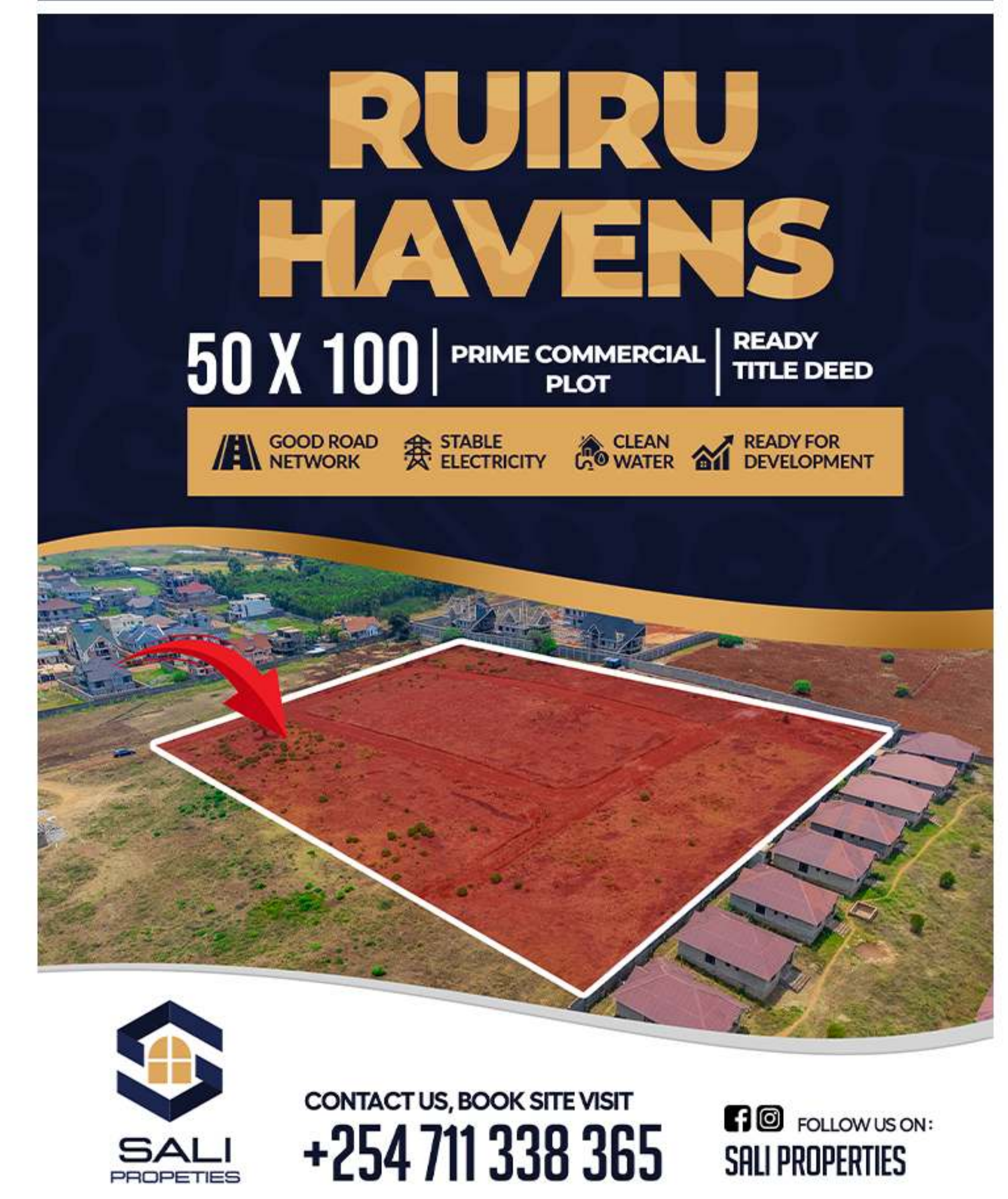
At Sali Properties, we celebrate you our esteemed clients and partners. Your trust inspires us to serve with excellence every day.

Thank you for being part of our journey!

#CustomerServiceWeek  
#WeValueYou #SaliProperties

CALL US: **+254 711 338 365**

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**RUIRU HAVENS**

**50 X 100** | PRIME COMMERCIAL PLOT | READY TITLE DEED

GOOD ROAD NETWORK | STABLE ELECTRICITY | CLEAN WATER | READY FOR DEVELOPMENT

**SALI PROPERTIES**

CONTACT US, BOOK SITE VISIT  
**+254 711 338 365**

FOLLOW US ON: **SALI PROPERTIES**





South B, Nairobi.

# LIVESTREAMING

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**THIRD VISION STUDIOS KE** specializes in multi camera production, Youtube and Facebook live streaming and content creation for organizations, brands, agencies, conferences and commercial companies including corporate video production

We make highly engaging films with high quality production value using the latest equipment in the broadcasting technology so that we can best tell your story in a flawless manner. We are your trusted partner in reaching your remote audiences across the globe in the most vivid seamless manner during your big days.



# GRAPHICS & BRANDING

Defining your brand visually with the right elements makes all the difference. At **THIRD VISION STUDIOS KE**, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance.

Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets.

## OUR SERVICES INCLUDE:

Infographics  
Corporate Branding  
Business cards  
Publication & Magazine Design  
Brochures and Ad materials.  
Notebooks

Logo Design  
Company Profiles  
Banners  
Posters and Fliers  
Hoods & T-shirts  
Wall branding

***\*\*We provide printing services to all our design portfolios***

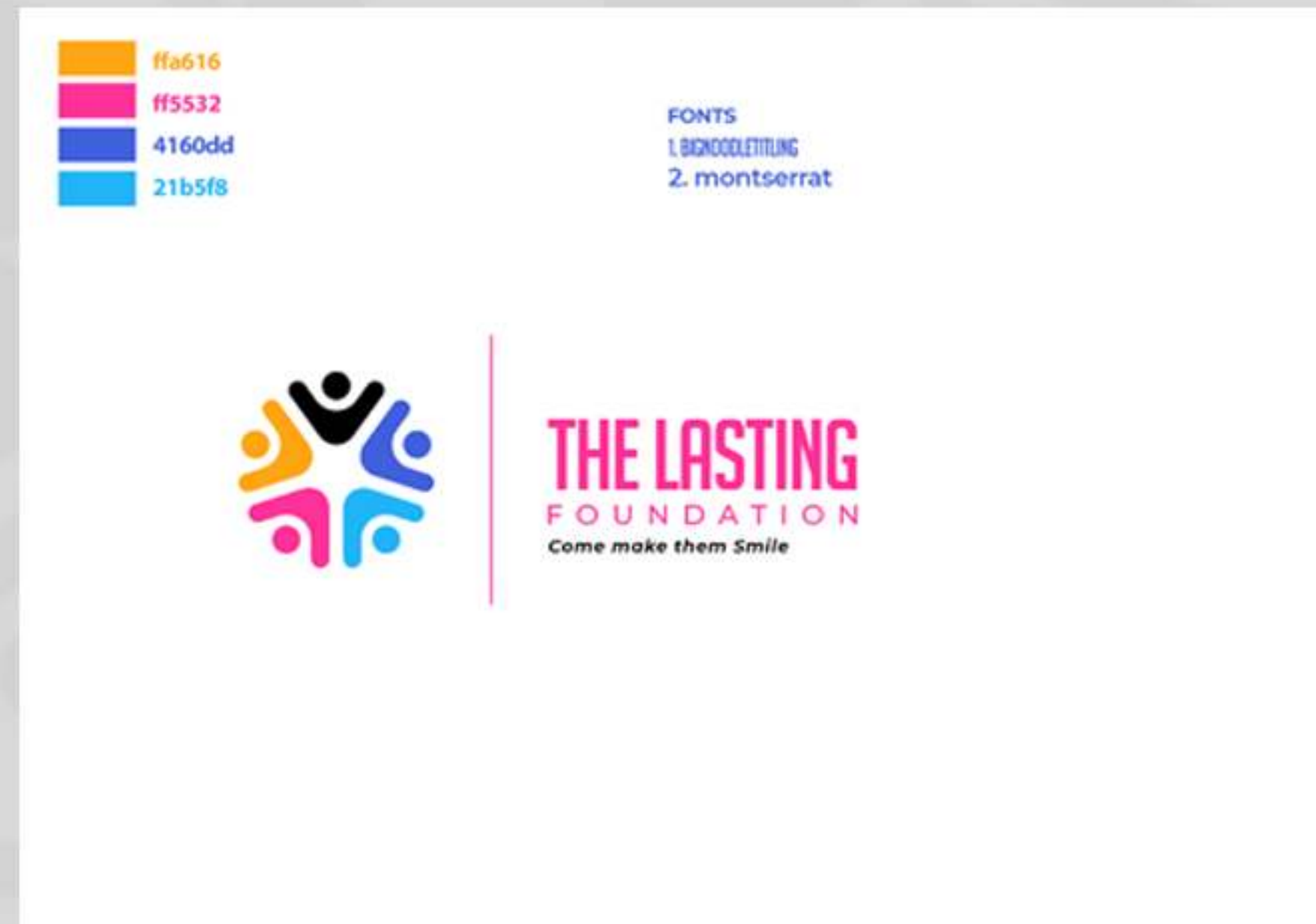


# Wall branding for GTN Tv



# Optimal Family Hospital Branding





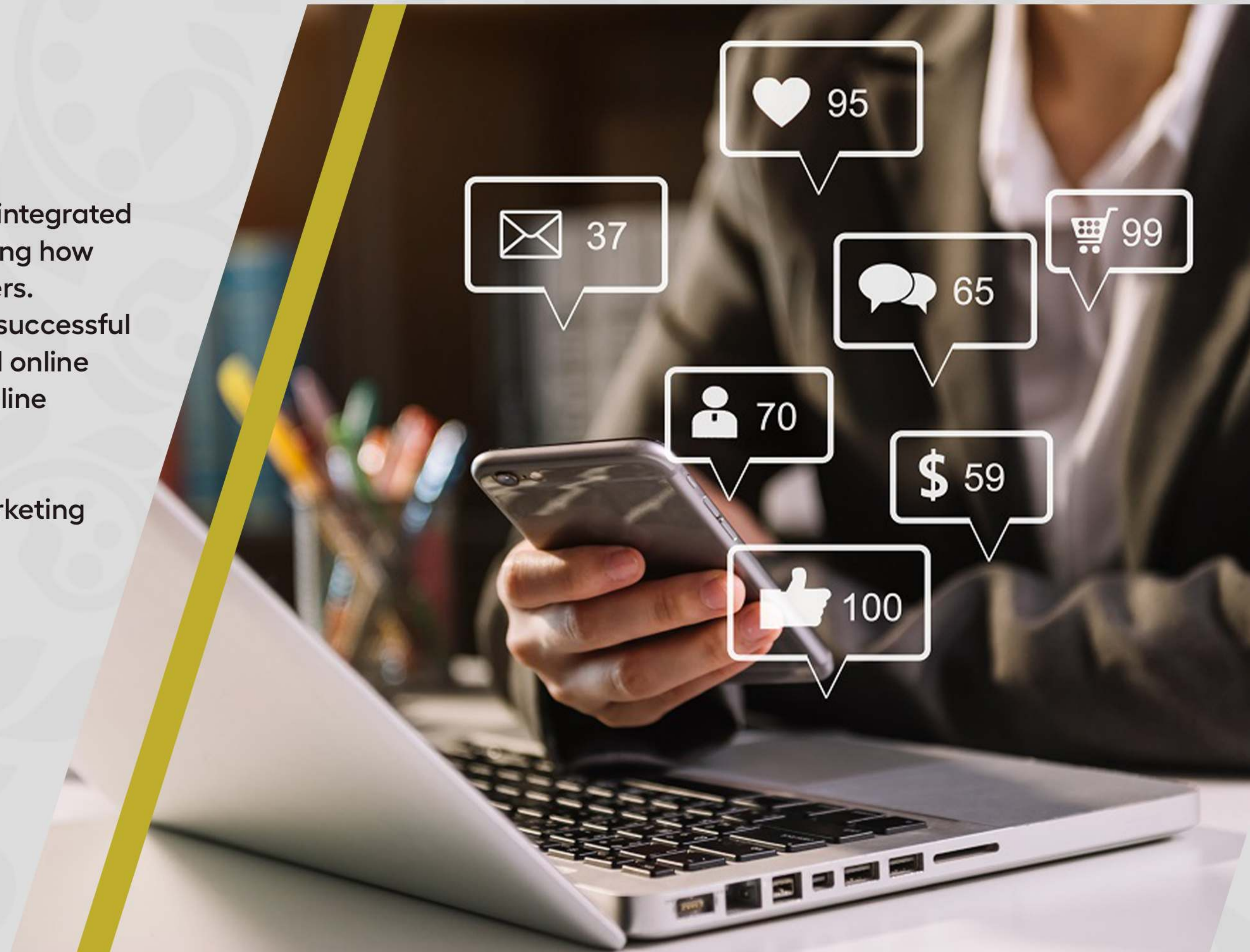
Logo Desings / Product packaging Design

# DIGITAL MARKETING

Today, everything is digital, and digital marketing has been integrated into almost every aspect of business, fundamentally changing how companies communicate with and deliver value to customers. We enable your business Design, implement and execute a successful digital marketing strategy in an increasingly growing, global online marketplace and simply give it a competitive edge in the online market.

Our team has garnered useful experience on the digital marketing world and majorly on: -

- **Social media marketing:** - Facebook, Instagram & YouTube
- **Content Creation:** - We personalize your business outreach to different prospects and customers through creation of artistic but customer targeted landing pages, infographics, company profiles, banner ads, videos, commercials, posters, roll up banners, etc.
- **Affiliate marketing:** - We use bloggers and social media influencers as affiliate marketers



# COMBO PLAN!

We have developed a special COMBO PLAN suitable for Businesses that will see them increase their online marketing activity 10 fold. We create and manage top-performing social media campaigns for business. Our company manages social media networks such as Twitter, Facebook, Google Plus and Instagram on your behalf. We use relevant social media marketing strategies to help businesses grow and meet goals.

This plan includes the whole Digital Marketing Facets, i.e.

- Social Media Pages creation**

- Developing online product catalogues**

- Timely seasonal posters eg Holiday greeting posters**

- Management of Social Media pages**

- Photography - for creation of unique social media content**



# SOCIAL MEDIA MARKETING & MANAGEMENT

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How our social team can help your business matters Digital Marketing...



## Drive Traffic & Get Measurable Results

Social media is an integral aspect of any digital marketing strategy. A well-managed social media business page has the opportunity to drive new traffic to your site, generate new leads, increase sales and boost brand mentions.



## Brand Awareness & Credibility

Maximizing your customer base is simple as your reach continues to grow on social platforms while maintaining comments, reviews and communication. Your brand is obviously very important and so our social team will always be on hand to help to turn potential customer problems into praise.



## Organic Boosting

Organic posts are a free and great option to increase page likes and reach, such as fan contest, promotional campaigns, hashtag campaigns & share and win contest.



## Unique Design

An eye-catching visuals attract customers, appreciate and recognize your brand. We understand that a cover photo and page banner high-quality and unique; we can create visual content so you don't have to.



## Create Unique Content

Producing relevant content to your audience will provide a constant stream back to your business and its objectives. We will customize your content to interest existing and new followers alike, as well as inform them about brand updates, products, events and campaigns



## Competitive Analysis

Analyze and understand what competitors doing on their page. It helps to change or strategy and keeps you update market trends.

# OUR CLIENTS

THIRD VISION STUDIOS KE is priviledged to have been able to work and deliver successfully for a number of clients, to mention but a few;-





**+254 705 314 684/ +254 103 205 835**



**director.laban@gmail.com/ willylaban@gmail.com**



**2ND FLR RM 210, AIM COLLEGE BUILDING,  
KIANGARARU, KARATINA**